Argen Canada **Landing Pages**

TRIOS INTRAORAL SCANNERS

Five generations of innovation in digital dentistry

Argen Digital Dentures

Automate Your Dentures



TRIOS DIGITAL DENTURES RESINS





True-to-impression Quality

Argen digital dentures and try-insuse the latest addit nufacturing technology and FDA-cleared materials. The CAD/CAM process creates true-tostorations that improve accuracy for a better fit

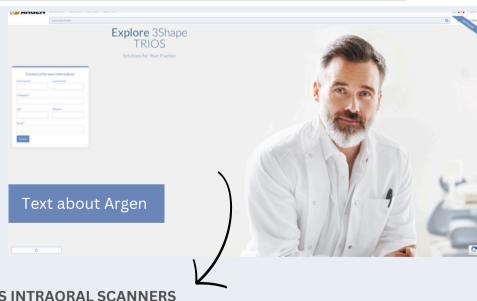
The CAD/CAM process creates to e accuracy for a better fi

TRIOS Landing Page

GOAL: Lead Capture

Key Elements:

- Contact Form
- Scanner Options
- Scanners Comparison
- Customer Testimonials •



Title:

TRIOS INTRAORAL SCANNERS

Five generations of innovation in digital dentistry Image: TRIOS 5

Form edits:

Edits:

- Check box " I agree to receive communications from Argen"
 - Option to choose if "Dental Lab / Dentist / Denturist"
 - Field to "Clinic or Lab Name"
- Instead of Zip Code Province

Text after the Form: Argen is a trusted TRIOS reseller in Canada since 2013!

Title: TRIOS SCANNERS OPTIONS

Image: TRIOS5, TRIOS4, TRIOS3, TRIOS CORE

Images Functionality:

• When positioning the mouse over each image it appears **more info** about the scanner.



Scanners more info:

• TRIOS5:

Hygienic by Design: Sets a new standard in infection control. **Compact & Ergonomic:** Smaller, lighter, and fits perfectly in every hand.

Advanced Performance: Features the new AI ScanAssist engine for flawless results.

Ultimate Connectivity: Includes TRIOS Share for seamless integration.

Effortless Scanning: Simply hygienic, ergonomic, and efficient—Simply TRIOS 5!

• TRIOS4:

Flexible Scanning Options: Wireless with TRIOS Share or plug-in convenience.

Instant-Heat SmartTips: Scan-ready in seconds with next-gen technology.

Advanced Patient Monitoring: Detect wear, tear, and caries with the TRIOS Patient Monitoring app.

Consistent Excellence: Deliver great impressions every time!

• TRIOS3:

Proven Performance: Trusted by tens of thousands of dentists worldwide.

Accurate Scans: Capture precise, scan-and-send impressions. Realistic 3D Colors: Enhance visualization with lifelike imaging. Enhanced Pod Design: Smaller, lighter, and fewer cables for convenience.

Engagement Tools Included: Comes with three interactive apps.

• TRIOS CORE:

Essential & Affordable: Award-winning TRIOS technology streamlined. Al-Powered Scanning: Delivers exceptional accuracy and speed. Seamless Lab Sharing: Share scans with one click. Reliable Performance: Core excellence at an accessible price.

Title: Compare TRIOS SCANNERS

Image: static image of the Comparison Table



				~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
	TRIOS 5 Wireless	TRIOS 4 Wireless	TRIOS 3 Wired	TRIOS Core Wired
	EXPLORE	EXPLORE	EXPLORE	EXPLORE
mages captured per second	2400	1875	1875	1400 (at least)
Proven clinical accuracy (1)	<i></i>	×	<i></i>	<i></i>
Al scan 2.0 to easily scan challenging parts of the jaw	<i>v</i>	~	×	×
Realistic colors and shade measurement	4	~	4	×
TRIOS Patient Specific Motion to ensure fit of restoration design	×	×.	×	×
Remote control built into the scanner	Advanced	Simple	Simple	Simple
Unite Store, with 25000+ labs and 100+ partners	×	×		
Unite Cloud via 35hape Unite	¥	×	¥	×
Model Builder Express for print-ready model design	4	~	4	×
PMS integration via 35hape Unite	×	×	×	×
Patient engagement apps	<b>v</b>	~	<b>v</b>	×
MOVE+ compatible	<i>v</i>	×	<i></i>	×
Wireless scanning	×	×	×	×
TRIOS Share compatible	4	v	×	*
ScanAssist to ensure continuous alignment of scan data	4	×	×	×
Scanner and closed tip cleared for use in USA (FDA 510(k))	¥	*	×	*
Calibration free	4	*	×	*
nvisalign connection	×	×	2	×
mplant Planner, Ortho Planner	Add on	Add on	Add on	Add on
itudio Apps for in-house design, planning and production	Add on	Add on	Add on	Add on

#### **Title: User Experiences with TRIOS Scanners**

#### Images containing testimonials

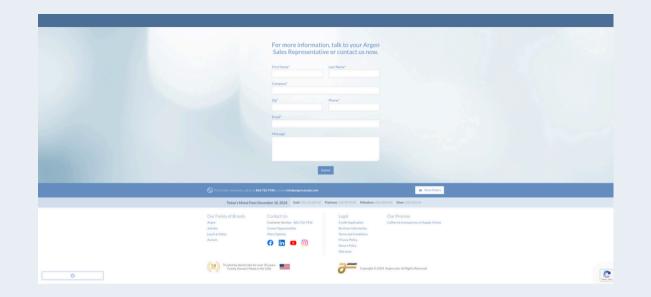


"The 3Shape TRIOS 3 wireless intraoral scanner from Argen Canada has been an amazing addition to my dental practice. Clinically my restorations are more accurate and I get better occlusion with minimal remakes. My patients love this technology and have a very comfortable treatment experience - no more 'goop' in their mouth and no more gagging. I couldn't practice without it."

Dr. Brent Corlazzoli, D.M.D, Kelowna BC, Canada.

"The 3Shape TRIOS scanner from Argen Canada is a revolutionary tool that simplifies the most complex workflows in my office. It saves time, is very accurate and is very easy to operate. This technology truly brings innovation and solutions to simplify traditional complex dental workflows! Trust me... get it and you will not regret it! And, patients love it - no more mess or gaging! There is no way I would go back to traditional impressions." Dr. Elie El Jebailey D.M.D. Lachenaie, Québec

#### Compare TRIOS scanners



We can keep it the same only adjusting info acording to Argen Canada and applying the same changes as for the initial form.

# DIGITAL DENTURES Landing Page

GOAL: Long-Form Sales/ Product Landing Page

Key Elements:

- Options for digital dentures.
- Technical specifications.
- Video tutorials and/or clinical guidelines.



**Argen Digital Dentures** Precision. Durability. Efficiency. Choice.

Image of our 6 offers* with NO description. * *See on product offerings*. If 6 looks too much we can selet only 3 or 4. Not sure....

Keep button: Upload Now.

**Title: Why Argen Digital Dentures?** 

Perhaps we can highlight each topic and use the same
functionality as the TRIOS Scanners to display the description for each. Open to ideas and suggestions!

#### **Digital Production & Superior Materials**

• Experience cutting-edge milling and 3D printing technologies, regulated production methods, and trusted materials to create digital dentures with exceptional fit, superior strength, and long-lasting durability. Designed for outstanding aesthetics and reliability.

#### Safety & Traceability

• Benefit from Health Canada-registered medical devices with full traceability, ensuring compliance, patient safety, and consistent quality you can trust.



#### True-to-impression Quality

Argen digital dentures and try-ins use the latest additive manufacturing technology and FDA-cleared materials. The CAD/CAM process creates true-to-impression quality restorations that improve accuracy for a better fit.

The CAD/CAM process creates true-to-impression quality restorations that improve accuracy for a better fit.

Images: Icons to represent each benefit.

#### **Case Submission & Support**

• Utilize "Argen Digital," our award-winning digital case submission system, to streamline production. Easily submit cases, track progress, view order history, and manage financials. Enjoy comprehensive technical support for a hassle-free digital experience.

#### 24/5 Production & Efficacy

• Keep your denture cases in production around the clock, five days a week, from your design file, ensuring faster turnaround times and greater efficiency for your business.

## **Title: Product Offerings**

## **Milled Dentures**

# STANDARD UNASSEMBLE DENTURES

# **LEARN MORE** (is it possible to be a pop-up box with the "learn more: info?):

Fabricated from Argen PMMA Discs and expertly milled with the DGShape DWX-53D. With a rapid 2-day turnaround, our dentures combine high-quality materials with unmatched precision.

## **Printed Dentures & Partials**

#### • ASIGA TRY-IN DENTURE LEARN MORE

Minimize appointments and secure approvals faster! Made with Asiga DentaTry material, our 3D Printed Try-Ins are easily adjustable for an optimal fit and exceptional aesthetics.

# • LUCITONE TRY-IN DENTURE LEARN MORE

Experience 3D Printed Lucitone Try-In Dentures that combine aesthetics with lasting durability. Available in the six most popular A–D shades for seamless integration.

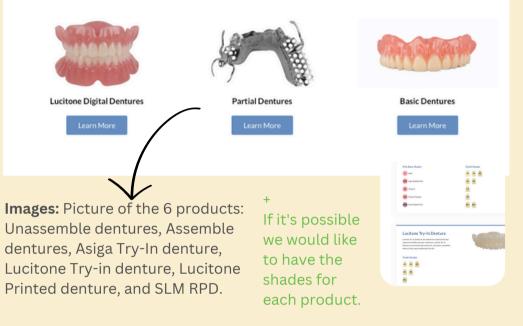
#### PREMIUM ASSEMBLE DENTURES

#### **LEARN MORE:**

Crafted with precision, this bonded overmill process combines ArgenDS HI-Base High Impact Acrylic Denture discs and ArgenPMMA Multilayered discs to deliver high-quality, lifelike dentures with exceptional accuracy.

# Product Offerings

The removable full-arch dentures are available in a variety of gingiva and teeth shades. Argen offers easy file upload and quick turnaround times for accelerated production. Now that's a reason to smile.



#### • Lucitone Printed Denture LEARN MORE

Elevate your practice with Premium Printed Dentures from Argen, crafted with high-impact denture resin and cutting-edge printer technology, eliminating the need for costly equipment while streamlining workflows to reduce patient visits and simplify reorders for increased profitability.

## • SLM RPD

#### LEARN MORE

Save time and enhance accuracy with no need for casting. Argen's SLM RPD Frames are crafted with a uniquely formulated blend that is more accurate and ductile than traditional casting. Our proprietary post-processing ensures a precise fit every time. Outsource to Argen and eliminate the headaches of traditional casting.



# NEW SECTION - product gallery - please suggest a design for this section.

### **Title: Related Products**



#### • Precision Milled Titanium Bars

**LEARN MORE** (is it possible to be a pop-up box with the "learn more" info?):

Milled Titanium Bars, made from Grade 23 titanium, are designed for fixed and removable dentures at the abutment level, compatible with most multi-unit abutments, and available for multiple implant sites in various bar styles, with optional polishing, anodization in pink or gold, and a 3-day turnaround for files submitted by 3:00 p.m. PST (6:00 p.m. EST).

# • ArgenZ High Definition Milled Zirconia Bridge LEARN MORE

ArgenZ High Definition Milled Zirconia bridges offer enhanced interproximal definition, improved gingival detail, and the same translucency as HT+ Multilayer, with 45% translucency, 1250 MPa, and availability in crown, screw-retained, and full-arch cases; files must be submitted by 12:00 p.m. PST (3:00 p.m. EST) for a 3-day turnaround.



### • PMMA Denture Teeth Screw Retained Bridge

PMMA Screw Retained Bridges, suitable for implant bridges, are screwretained yet retrievable, available with or without gingival anatomy, and compatible with third-party implant parts, with a 2-day turnaround for 2-14 unit cases when files are submitted by 3:00 p.m. PST (6:00 p.m. EST).



# • ArgenIS Multi-Unit Ti Base & Screw Set LEARN MORE

ArgenIS Multi-Unit Abutment Ti Bases, made from medical-grade 5 ELI Titanium, come with a screw, multiple chimney heights, and universal RP sizing for all ArgenIS Multi-Unit abutments, ensuring precision and durability for diverse clinical needs.

# • Rodin Palette Naturalization Kit LEARN MORE



Rodin[™] Palette Naturalization Kit uses advanced nano-technology to deliver a delamination-free bond and a wide range of colors for replicating natural tooth and gingiva features, offering wear resistance, stunning accuracy, and compatibility with ceramic resin restorations when used with a nitrogen-based curing system.

#### • Precision 3D Printed Model LEARN MORE



A versatile and reliable solution for creating high-quality dental models with precise and durable features tailored to your specific needs. Options:

#### Model C

Model C printed models, created from intraoral scans and made with light-cured resin, feature a smooth surface finish and are available from single die to full arch. With a fast 2-day turnaround and STL file compatibility, your lab can offer a complete digital workflow from scan to restoration; files must be submitted by 3:00 p.m. PST (6:00 p.m. EST).

#### Model A

Model A printed models, crafted from intraoral scans using Asiga DentaMODEL resin, deliver smooth surface finishes and are available from single die to full arch. Offering next-day turnaround for most GTA locations (2-day turnaround for locations outside GTA) and STL file compatibility, these models ensure a seamless digital process from scan to restoration; files must be submitted by 5:00 p.m. EST (2:00 p.m. PST).

# NEW SECTION - video gallery: please suggest a design for this section

4. Title:

### Argen Education : All you need to know about Argen Digital Dentures

All you nedd to know about Digital Dentures.



Pam Rehm, RDT, Technical Sales Specialist, Removables, Argen Corporation



Pam Rehm

Duration: 1:09min Link: https://youtu.be/0akCAo7vu6Y si=KVeg0DNJSKWas_1y



 Digital Dentures: A Crash Course On How to Design Using 3Shape.
Logan Woomer
Duration: 1:36min
Link: https://youtu.be/YF1LUs4RcEA?si=cO-IXbQ1aQ-j5YWO
Effective Design Tips for the Modern Lab: Dentures and Abutment Split Files
Beth Lundstrom
Duration: 1 hour
Link: https://youtu.be/XjM2P9XOAXw?si=BVkK58-

Hot Pink! How We Built a Multi-Million Dollar Digital Denture Business – Alleviate the Growing Pains of Adoption and Scalewith Confidence

Jack Marrano, CDT Director of Signature Prosthetics Division at Absolute Dental Services

#### **How we built a multi-million dollar digital denture business** Jack Marrano Duration: 43min

Link; https://youtu.be/YeX-8-3Zs_o?si=vVacJj945pEfZp8W



# **Edits**:

#### 4. Title:

Talk to your Argen Canada Sales Representative or contact us now.

- If possible, we would like to have the same form as on the TRIOS landing page.
- We would also like to check if the form is automatically saved. For example, if someone starts completing the form but doesn't finish it, can we save the information they entered? This way, we would know they are a potential lead we can follow up with.

Talk to your Arg	gen Sales Representative or o	contact us now.	
First Name*		Last Name*	
Company*		Zip Code*	
Phone*		Email*	
Message			
			Submit
Sor further assistance, call us a			View Orders
Today's Metal F	Fixes January 17, 2025 Gold USD \$2.	715.20 Platinum USD \$941.00 Palladium U	ISD \$952.00 Silver USD \$30.63
Our Family of Brands	Contact Us	Legal	Our Promise
	Customer Service: 866.722.7438	5 Credit Application	California transparency in Supply Chains
Argen		and the second se	
Jelenko	Career Opportunities	Business Information Terms and Conditions	
		Business Information Terms and Conditions Privacy Policy Return Policy	

# RESINS Landing Page

GOAL: Click-Through

Key Elements:

- Link to Argen.com.
- Resins Options and compatibility details.
- Highlights



This landing Page can be based on https://argen.com/shading-liquids#/

# **Header Edits:**



Keep buttons: Shop Now and Contact US.

# Edits: Title here

### ARGEN MODEL PRO RESIN Highly accurate models at incredible speeds.

Argen Model Pro prints more accurately and in less time than leading resins, boosting productivity and results. With only 250 flashes per side required to cure compared to the 2,000 flashes most resins need, it saves nearly 6 minutes per cure. Its neutral color is specifically engineered for ceramics, ensuring unmatched color accuracy with your restorations.

#### BULLETS:

- Compatible with multiple 3D printers and post-cure units
- Removable, crown and bridge, and dental orthodontic models
- Color options: Neutral Grey and Sandstone
- Available in a 1Kg bottle.

KEEP: Shop Now and Contact Us.

### ARGEN FLEX RESIN Durable, flexible, and precise for a wide range of dental appliances.

Argen FLEX 3D Printing Resin is a strong, biocompatible resin that is ideal for printing night guards, occlusal splints and a variety of orthodontic and dental appliances. Argen FLEX is flexible, easy to polish and stain resistant.

#### BULLETS:

- Validated for multiple open-source 3D printers
- Printer Compatibility: 385nm and 405nm
- Health Canada Medical Device

KEEP: Shop Now and Contact Us.



#### ArgenZ HT Liquids

16 VITA Classical shades and 3 Bleach shades

Contact Us

ArgenZ[™] HT Liquid Shade is a line of High Translucent shading liquid designed specifically for ArgenZ HT+ discs. The ArgenZ HT shading liquids can also be diluted to work with ArgenZ Esthetic discs. Argen offers a complete line of liquids, including base shades, incisal effects, pontic shade reducer and color modifiers allowing for fully customizable full contour crowns and bridges.



ArgenZ HT shading liquid designed specifically for ArgenZ HT+
ArgenZ HT shading liquid can be diluted for ArgenZ Esthetic



#### **ArgenZ ST Liquids**

ArgenZ[™] ST Liquid Shade is a line of Super Translucent shading liquids designed specifically for ArgenZ Anterior ST discs.

Argen offers a complete line of liquids, including base shades, incisal effects, pontic shade reducer and color modifiers allowing for fully customizable full contour crowns and bridges.

Oesigned specifically for ArgenZ Anterior ST

### **Image of Argen Flex Resin**

### **RODIN SCUI PTURE 2.0** Revolutionizing dental restorations with unmatched strength and precision.

Rodin[™] Sculpture 2.0 is a zirconia-infused nanohybrid resin that redefines 3D-printed crown and bridge restorations. With exceptional flexural strength and ceramic filler content, it delivers unmatched durability and precision for permanent dental applications.

#### BULLETS:

- Zirconia-infused nanohybrid technology for superior strength and performance.
- High ceramic filler content for enhanced durability and aesthetics.
- Sets new standards for 3D-printed permanent restorations.

KEEP: Shop Now and Contact Us.

### ASIGA DENTATRY RESIN Designed for accurate and reliable 3D printed denture try-ins.

Asiga DentaTry Resin is specially formulated for use with the Asiga DLP 3D printer, offering precise and durable denture try-ins. This resin ensures highquality results for denture fitting, making it ideal for dental professionals seeking accuracy and efficiency in the try-in process. BULLETS:

- Specifically designed for 3D printed denture try-ins.
- Compatible with 385nm 3D printers for optimal performance.
- Delivers high precision and durability for reliable denture fitting.

KEEP: Shop Now and Contact Us.

**EXPLORE ALL ARGEN RESINS OFFERINGS** 

Is it possbile to create a button that goes to the website page that contains all the resins?

### **Image of Rodin Sculpture 2.0**



#### **ArgenZ Color Modifier**

Maximize the esthetic potential of your zirconia with ArgenZ Color Modifiers. These liquids can be used to highlight contours characterize, and create intrinsic warmth and depth

Contact Us



**ArgenZ Pontic** ArgenZ Pontic Reducer ef

absorbed by gree

thick area



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	ARCE		ARGE	N

Contac



Reducer	ArgenZ Incisal Effect				
educes the amount of chroma liquid can be applied to bridge pontics and quid to balance chroma levels across	ArgenZ Incisal Effect liquids create a naturally esthetic transition to the incisal region to help establish depth, shade accuracy, and vitality.				
	3 Intensities				
Us	Shop Now Contact Us				

### Image of Asiga DentaTry Resin

### **Edits:** Talk to your Argen Sales Representative or contact us now. First Name* Last Name* Company Zin Code Phone' Email* Keep the Form but with the adaptions for Canada. Message **Discover More** • Asiga Build Tray DISCOVER MORE Additional Asiga build trays for the MAX UV and **PRO4K80 UV** series are available in various sizes, reducing downtime by allowing easy material switching **Premium Milling Discs** during printing. Get premium milling discs from Argen, one of the ZIRCONIA DISC largest zirconia manufacturers in the country. LEARN MORE - pop-up text: CE279 The Asiga MAX UV 1L Low Force Build Tray is ideal for softer, elastomeric materials, fine details, and delicate walls. It's recommended for flexible splints, nightguards, soft gingiva material, and RPD frameworks. For hard materials, the standard Asiga MAX UV Build Image of the trays Trays are preferred. ASIGA